23rd District PTA 2026-2027 Membership Challenges

August [Due 09/05/26]

Let's Get It Started!

Challenge: Share your **theme** and **goal** with us for a chance to win!

Prize: A membership Campaign banner set!

September [Due 10/05/26]

Early Bird!

Challenge: Have at least **30 members** join by September 30 for a chance to win!

Prize: A customized A-frame sign!

October [Due 11/05/26]

PTA is COMMUNITY!

Challenge: Have at least **10 new members** join in the month of **October** for a chance to win!

Prize: A PTA Meeting Announcment Banner!

November [Due 12/05/26]

We are Thankful for PTA!

Share your personal **"Why did I get involved in PTA?"** story with us! Tell us how you got involved in PTA, why you stayed, and why you think it's important for people to get involved! Stories will be featured on social media along with unit recognition.

January [Due 02/05/27]

Halfway There!

Challenge: Have **at least 50% of full-time site staff** join your PTA for a chance to win !

Prize: A Staff Appreciation Banner!

February [Due 03/05/27]

Fall in Love with PTA!

Challenge: Sponsor or gain **3 new members** in honor of the three founders of PTA for a chance to win!

Prize: A custom table runner and table cloth in your PTA's colors!

March [Due 04/05/27]

Stand Out Above The Crowd

Challenge: **Principals are our strongest allies** - submit your roster showing us that your principal is a member for a chance to win!

Prize: A Free full-time California State PTA Convention 2027 Registration!

April [Due 05/05/27]

Home Stretch

Challenge: Submit your officer/board roster for 2027-2028 **and** proof that all incoming officers are members of your PTA for a chance to win!

Prize: A customized membership QR code banner!

Level Up Membership!

Bronze Award: 100 Members by March 31, 2027
Silver Award: 200 Members by March 31, 2027
Gold Award: 300 Members by March 31, 2027
Platinum Award: Exceed 2025-2026 Membership Totals by at least one member.

"Level Up" Recognition

- Social Media Shout Out
- Certificate
- Recognition at the Awards Dinner
- Chance to win $$$ at the PTA Store
  - Bronze: $50.00
  - Silver: $75.00
  - Gold: $100.00
  - Platinum: $150.00

Grand Prize!

Participate in **4** of the 8 challenges **and** qualify for a bronze, silver, gold, or platinum award for a chance to win a fully stocked 2027-2028 PTA Swag Wagon!

Awarded at the 23rd District PTA 2027 Awards Event

MEMBERSHIP@23RDDISTRICT.ORG

[ALL SUBMISSIONS/VERIFICATIONS MUST BE RECEIVED BY 11:59 P.M. ON THE FIFTH DAY OF THE FOLLOWING MONTH]